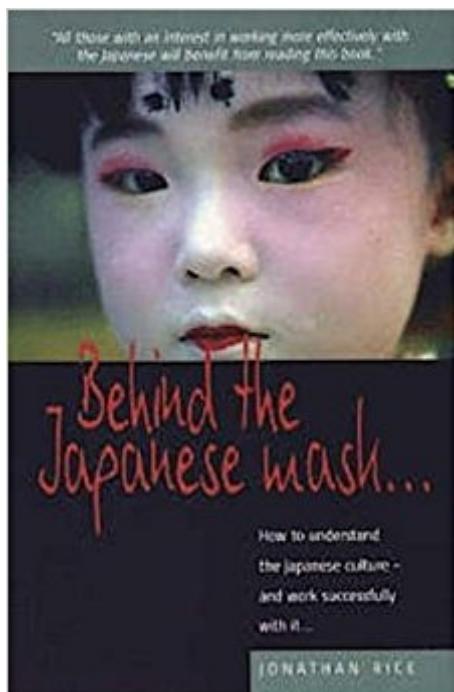


The book was found

Behind The Japanese Mask . . . : How To Understand The Japanese Culture . . . And Work Successfully With It



Synopsis

This title concerns the Farnham Castle Centre for International Briefing, widely acknowledged as the world's leading provider of intercultural management training and briefing. It has an unmatched reputation for helping individuals, partners and their families to prepare to live and work effectively anywhere in the world. CONTENTS: 1. The Japanese Mask2. The Japanese Archipelago3. Japan Past4. The Cultural Values of Japan5. The Japanese Language6. The Japanese Economy7. The Business World8. Negotiating with the Japanese9. Experiencing Japan

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Customer Reviews

Jonathan Rice is a cross-cultural business consultant and lecturer who lived in Japan for ten years and has worked with the Japanese for over thirty years. He lectures on working with the Japanese at Farnham Castle Centre for International Briefing and is the author of several books on cross-cultural issues.

Author Jonathan Rice has written an excellent treatise for Westerners who wish to do business with the residents of Japan. In clear concise language, Rice explains the history and the culture and the do's and dont's of interacting with a culture very different than the Western Hemisphere or Western Europe. Though the book is 8 years old and much has happened in Japan as it is a culture in flux, like all in the world, the basic information is still important to the businessman. As for me, I am a fantasy author attempting to write at an editor's request a story that takes place in Modern Japan. Rice's book was a godsend as it helped me understand how my characters should react and speak.

The book also comes with an excellent bibliography listing books, websites, and films to help deepen one's understanding.

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